Goal of the Campaign: To force the banks to make public statement that they will make no new loans to South Africa until the time when the apartheid system is dismantled and majority rule is realized.

Strategy: We should convince large organizations sympathetic to the issue to withdraw funds from offending banks. Yet the business done with organizations sympathetic to the issue (to date, labor unions and national religious structures) is not the bread-and-butter of the big banks. Big business is. National and multinational corporations will not withdraw from the banks. Therefore, while yet intent upon affecting sizeable withdrawals, we must carry the message to the general public. (1) We should facilitate the communication of the message to grass-roots people and more individuals through the national organizations which have moved on the issue. (2) We should affect broad-based communication of the message through mass education (for example, in preparation for a national day of demonstration and withdrawal) and through contact with mass media (for example, news conferences, organized letter-to-the editor campaigns, feature or opinion-editorial stories in city newspapers or regional TV. (3) We should aid in the organization of regional and local dramatizations of the issue (for example, through demonstrations, through organized attempts to stop the opening of branch banks) which would mean tying the issue to local concerns (for example, redlining, discrimination in hiring, city fiscal crises, university investment).
1977-78 - GENERAL TACTICS FOR THE NEXT SIX MONTHS:

SEPT.
Mobilize legal organizations to withdraw funds. Looking beyond labor unions, religious structures.

OCT.
Oct. 17: Meeting organizations in campaign - delineate & assign specific tasks.
Continue to light fires under regional organizers to work on campaign.
Continue to meet historians.

NOV.
Identify organizers in community associations & university political organizations.
working on issue to make contacts with grass roots forces.

DEC.

JAN.

FEB.

MARCH
March 21st) National Day of Demonstration & Withdrawal (*
Sharpeville)


(*) For more suggestions on National Withdrawals Day see reverse side.
SPECIFIC PROPOSALS RE: NATIONAL DAY OF BANK WITHDRAWALS

It is proposed that Tuesday, March 21st, 1973, Sharpville Commemoration Day, be a day of national withdrawal activities. (An alternative or additional date might be Friday, June 16th, 1978, the anniversary of the Soweto uprising.) These activities would include:

- Lines of people making withdrawals inside banks
- Demonstration picket line outside bank
- Distribution of bank-like anti-loan materials inside bank
- Guerilla theatre activity
- Special letter to bank employees

The proposed slogan for such a day is:

RUN ON THE BANKS

FOR SOUTH AFRICAN FREEDOM

This approach has been employed successfully in various situations, most recently in NYC with the Greater Brooklyn Savings Bank and in some actions by the National Organization of Women. Anti bank loan groups in Chicago, California and Toronto have agreed in principle to the idea.

In order to successfully do this the following need to be done:

- target particular bank(s)
- preparation of mobilizational flyer
- preparation of instructional flyer, i.e., telling people what bank to open accounts at, etc., etc.
- organized opening up of $5.00 savings accounts
- agreement (nationally) on a date