

August 25, 1977

Dear Gentle People:

I'm very happy to announce to you that we have produced a new slide show. This time the focus is bank loans to South Africa. So we called it, "BANKING ON SOUTH AFRICA".

Like the first slideshow, "Banking on South Africa":

1. is geared for the same type of audience,
2. runs for about 18 minutes,
3. has 139 visuals,
4. uses the same script writer, narrator, editor, and style of narration, i.e., blending music with voice, and
5. touches on social questions like hunger, poverty, oppression, North American corporate involvement, and the way it all connects.

Unlike the first slideshow, "Banking on South Africa":

1. gets into the question of the role of banks on the international scene,
2. suggests practical follow up activity,
3. will contain a script, and,
4. will cost you a little less money for the slide package.

We produced it for, and in close consultation with, the Interfaith Center on Corporate Responsibility of the National Council of Churches.

The cost, which includes, carousel, casset (with audible and inaudible pulse), special shipping box, postage, handling and script is \$53.00. The \$53.00 is payable in advance, but in the event that you don't want to keep it after seeing it, you may return it within ten days and we will refund your money less postage.

THE FILMSTRIP will cost \$17.00, (which includes postage and handling). However, IT WILL NOT BE READY FOR DISTRIBUTION UNTIL OCTOBER 30. This is due mainly to the added cost of converting the slide show into a filmstrip. And that is why it would be helpful for you to order your copy immediately.

I realize that many groups that buy the slide show do so with the intent to rent it. This is fine of course. For those who are not into that, we at the Packard Manse Media Project are going to try to get into the rental aspect of this slide show. The rental fee for the slideshow will be \$10.00 plus postage and handling, and \$5.00 for the filmstrip (after Oct. 30) plus postage.

Finally, it would be very helpful if you could place your order for the slideshow or filmstrip quickly, since the production process has drained our coffers. THANKS!

SINCERELY,

Patrick Hughes

PLEASE USE THIS COUPON WHEN ORDERING!

Please send me _____ copies on the slideshow @ \$53.00 each, with Cassette and script. I understand that I can return it with full refund (less postage), if I so decide within 10 days.

Please send me _____ copy(ies) of the filmstrip @ \$17.00 each, which I understand will be mailed October 30.

Please send me information about rental of the presentation_____.

Please send me _____ copies of a flyer about the slideshow which we can include in mailings, literature racks, etc.

Enclosed is my payment of \$. I'm also enclosing a tax-deductable contribution to further the work of the Packard Manse Media Project_____.

Please make your check payable to Packard Manse Media Project

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

ORGANIZATION _____

Please mail the above to: **PACKARD MANSE MEDIA PROJECT**
BOX 450
STOUGHTON, MASS. 02072

and THANK YOU!

-----SNIP-----

FROM THE PEOPLE
WHO BROUGHT YOU

Guess Who's
COMING TO
BREAKFAST

*This is the new
Slide show in bank
comes to S.A.
P.M.*

BOX 450
STOUGHTON, MASS.
02072

