TO: ALL ANTI-APARTHEID ACTIVISTS

FROM: ARTISTS UNITED AGAINST APARTHEID: THE SUN CITY PROJECT

RE: SEEKING YOUR HELP

DATE: OCTOBER 30, 1985

As many of you may know or have heard, 53 well known recording artists have come together to record an anti-apartheid album called "SUN CITY."

They come from across the spectrum of popular music--from Jazz, Latin, Rock, Rap, Reggae, Soul and African music. Many are already big stars--all are important.

Released today by Manhattan Records, the royalties are all going to the Africa Fund for three purposes: support for political prisoners and their families inside South Africa, educational and cultural needs of South Africans forced into exile, and the grass roots educational/outreach efforts of those working with the American Committee on Africa and Trans Africa.

"Sun-City" is more than a charity record. We think of it as a reality record which aims at raising consciousness more than raising money.

The response to the record so far has been fantastic. It has received great press response. Also, there has been support from many leaders of the anti-Apartheid movement as well as the United Nations Special Committee Against Apartheid.

Many radio stations in every format are playing the record. MTV is running our video.

But some stations--perhaps some in your community--are trying to ignore it. Some find it too political, or do not share its message. Others cop out by saying "It doesn't fit our format."

We need your help in getting the word to those radio stations. Monitor the stations in your community and find out if it is being played. Call your local radio Program and music Directors and radio listener lines. Ask for it. Ask your local record stores to play it for their customers.

And while you are at it, ask local stations to tell their listeners about Apartheid and the reasons to oppose it.

Thanks for your support.