

# The Southern Africa Media Center

A Project of California Newsreel, 630 Natoma Street, San Francisco, CA 94103 (415) 621-6196

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\*Organizations listed for identification purposes only.

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January 7, 1983

Ms. Christine Root  
8314 Carey Lane, Apt 231  
Silver Spring MD 20910

Dear Advisory Board Member:

Greetings and Happy New Year! I had the opportunity to meet with some of you last year and I hope to meet others during the coming year. This letter will bring you up to date on our activities over the past year.

We have distributed virtually all of the copies of our last catalogue which highlighted two films on women in South Africa, YOU HAVE STRUCK A ROCK! and SOUTH AFRICA BELONGS TO US. Both films were solidly booked during Black History Month and throughout the spring. They proved popular on the campus and with women's groups. Many of the women's groups used these films to present programs on South Africa for the first time. Academic and religious institutions have rented or bought them also.

I am happy to report that the Southern Africa Media Center has assisted several national organizations through our consultation service. During the summer of 1982, the Delta Sigma Theta sorority presented a series of educational programs for its members in various cities in South Africa. A major component was the screening of YOU HAVE STRUCK A ROCK! for participants. I have recently begun consulting with the NAACP's national college coordinator. He is now encouraging his constituent groups to develop programs on South Africa using our films. I am heartened to receive responses from relatively isolated chapters in the Deep South and that our resources will assist their work.

I am enclosing a brochure announcing our new film on South Africa's bantustans, THE DISCARDED PEOPLE. I haven't seen such a powerful film on South Africa in some time. It provides a detailed look at the bantustans and should put to rest any illusions that South Africa is reforming itself. Please let me know if you need more brochures and please pass the word about the film. I have


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several thousand more that could be distributed. Please keep me informed of conferences and about the work you are doing.

I'm sure that you share with me the concern that we hear so little about events in South Africa and Namibia in the mass media these days. It makes our work harder but all the more important.

You will be hearing from me and I hope vice versa.

Sincerely,



Cornelius Moore  
Director

Enclosure