A PROJECT OF THE SOCIAL JUSTICE CENTER
Capital District Coalition Against Apartheid and Racism calls on you to:

join the **boycott**

**ROYAL DUTCH/SHELL**

**Coca-Cola**

**Beatrice**

**TARGETED PRODUCTS:**
- Peter Pan peanut butter
- Tropicana orange juice
- Legg's pantyhose
- Hunt's products

**WHY BOYCOTT?** One of the ways we can work to pressure companies to divest from South Africa is to **BOYCOTT** goods made by companies doing business in South Africa. The divestment movement in the U.S. exerts direct pressure on U.S. corporations to stop collaboration with apartheid. The growing divestment/disinvestment campaign sends a powerful message to the apartheid regime that the people of the U.S. will no longer allow their dollars to prop up this vicious system.

The Shell boycott has been called by groups in South Africa, the World Council of Churches, the Free South Africa Movement, the AFL-CIO and the United Mine Workers.

The Coca-Cola divestment campaign was initiated by the Georgia Coalition for Divestment in South Africa and has been endorsed by the American Friends Service Committee and American anti-apartheid groups.

The Beatrice boycott has been called by a wide range of women's peace, labor, church and education groups and has been endorsed by Congressman Ron Dellums and N.Y.C. Councilwoman Miriam Freelander.
The late Chief Albert Luthuli,
President of the African National
Congress and 1961 Nobel Peace

"The economic boycott of South Africa will entail undoubted hardship for Africans. We do not doubt that. But if it is a method which shortens the day of bloodshed, the suffering to us will be a price we are willing to pay."

Dr. Martin Luther King, Jr.,
1964 Nobel Peace Laureate. 
Statement issued on Human Rights Day,
December 10, 1962.

"We ask all men of good will to take action against apartheid in the following manner: ...Don't buy South Africa's products. Don't trade or invest in South Africa."

"My view is that disinvestment could initially have far more psychological impact than material impact. It would be a blow to the confidence of those who are perpetrating this vicious system. While we cannot guarantee that it will push them to the negotiating table with authentic leaders of every section of the community, it is our last chance. It is a risk worth taking."

Bishop Desmond Tutu,
Bishop of Johannesburg and 1984
Nobel Peace Laureate. Newsweek,

"There are various other forms of fighting in our struggle, [but] disinvestment is one of the greatest weapons. If, in fact, the West had listened to our pleas to disinvest, pleas for sanctions against this country, for embargoes against arms to this country, we would be very far in our struggle today. The West and those countries that have trade links with South Africa are those who are prolonging our suffering."

Winnie Mandela, Africa News, November 29, 1982. Wife of imprisoned ANC leader Nelson Mandela, she has been banned and banished for her political activities.