
THE NEXT STEP AGAINST APARTHEID:

BOYCOTT SHELL



The next step in the movement to end the apartheid system in South Africa is to target corporations which play a key role in supporting that system.

Apartheid is the concentration camp-style system under which five of every six South Africans, because they are black, are kept under total control of the government and their employers.

In response to requests from organizations of black South Africans, Royal Dutch/Shell (Shell Oil's parent company) has been targeted by major church, civil rights, labor, and citizens' groups around the world because:

1. Pressure on the big corporations puts pressure on apartheid. Already feeling the heat from campaigns for divestment legislation, some big corporations have announced that they will no longer invest in apartheid South Africa.

Black leaders from Nobel Peace Prize Winner Bishop Desmond Tutu and imprisoned opposition leader Nelson Mandela to COSATU and CUSA, the union federations of black workers, have called for stepped-up pressure on strategically important companies.

2. Royal Dutch/Shell plays a crucial role in South Africa. Shell and its South African subsidiaries supply fuel to the South African military and police and to the apartheid economy.

Without fuel from companies like Shell, the apartheid government could not enforce its system of segregation and slave labor and could not continue to terrorize those who protest against that system.

Shell refuses to stop oil supplies to apartheid South Africa, saying that "would constitute interference in the internal affairs of that country..."

3. Shell is the target of coordinated international action. The National Union of Mineworkers (the largest black union in South Africa) has asked for international pressure on Royal Dutch/Shell.

Groups that have targeted Shell include the Free South Africa Movement, World Council of Churches, AFL-CIO, United Mine Workers of America, NAACP, National Organization for Women, and many more.

Royal Dutch/Shell produces and sells products in the names of more than 300 subsidiaries, including Shell Oil in the U.S. and Shell South Africa. The products of all subsidiaries are targets of the boycott campaign.

UNTIL ROYAL DUTCH/SHELL WITHDRAWS FROM SOUTH AFRICA... PLEASE DON'T BUY SHELL PRODUCTS

All Shell products are boycott targets until Royal Dutch/Shell withdraws from South Africa. Some examples include:

Gasoline Products: Piba (additive) • Shell Dieseline • Shell of the Future • Shellydyne • Silver Shell, SU 2000, Golden Shell (lubricants).

Motor Oils: Mysela • Aeroshell • Rimula • Rotella • Shell Super X • Fire and Ice • Shell X-100.

Automotive Products: Comfort Ride, Shell Radial Ride, Shell Radial II, Shell Ride, Super Shell Aramid, Super Shell Snowshoe (tires) • Meridyne (radios) • Sentinel (batteries, repair service) • Shell Superlife (batteries).

Home Products: Heritage (furniture polish) • Shell Flea Collar • Home Freshener (room deodorizer) • Child Protector Top (safety lids) • Citrus Blossom, Open Air, Wild Flower (solid air fresheners) • Tegon (roofing).

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