

POLAROID REVOLUTIONARY WORKERS MOVEMENT

November 21, 1970

Brothers and Sisters:

The Polaroid Revolutionary Workers Movement is a group of black workers who have come together to act and protest against the sale of Polaroid products in South Africa.

We see the South African apartheid system as the symbol of the many 'inhumanities' in the United States. We cannot begin to deal with racism in Polaroid or the US until Polaroid and the US cease to uphold and support apartheid. Black people in South Africa are enslaved and dehumanized in order to insure the security of apartheid and the capitalists' margin of profit. The United States and its corporate society have made explicit its intentions of profits at any human expense.

We demand that we no longer be used as tools to enslave our brothers and insure corporate profits.

On October 8, the Movement presented Polaroid Corp. with the following demands:

1. that Polaroid announce a policy of complete disengagement from South Africa. We believe that all American companies doing business there reinforce that racist system.
2. that Polaroid announce its position on apartheid publically in the US and South Africa, simultaneously
3. that Polaroid contribute profits earned in South Africa to the recognized African liberation movements.

Polaroid has refused to meet with the PRWM or recognize the demands.

On Oct. 27, the PRWM called for a world-wide boycott of Polaroid products by all right-on thinking people until Polaroid discontinue all sales in South Africa. We are building a coalition of right-on thinking people to press the demands that Polaroid and all American business discontinue support of the South African racist government.

WE NEED YOUR HELP. Here's how you can help the boycott...

1. Letters supporting the demands to Edwin H. Land, president of Polaroid Corp., 549 Technology Sq. Plaza, Cambridge, Mass. 02139
2. Spread the word about the boycott: duplicate leaflets, create new ones, posters, bumper stickers, etc.
3. Leaflet and picket at stores selling Polaroid products, and write to the Polaroid regional offices in your vicinity.
4. Check Polaroid recruiting on your campus and university; Polaroid also has investments in many churches.

IMMEDIATE ACTION AND YOUR SUPPORT IS NECESSARY.

POWER TO THE PEOPLE.

Please send a copy of any correspondence or action you take to:

Polaroid Revolutionary Workers Movement

c/o Caroline Hunter

46 Longwood Ave.

Brookline, Mass. 02146

tele- 232 4611 area code 617