

AGENDA

TIAA-CREF Project Steering Committee Meeting

December 6th, 1985: Rm 314, Riverside Church, NY

Proposed Items:

- 1) Roles to be played by individuals; job descriptions for Greg Finger & Will Horter.
- 2) Identify:-
 - a) Professional Associations Person
 - b) Mass Activity Person
 - c) Board Member Lobbying Person
- 3) Campaign packet mailer
- 4) Additional Ads. -- when, where, "big names," etc.
- 5) Fundraising / Budget ??????????*****???????????
- 6) Coalitions w/ other groups; Mark Naison, etc.
- 7) Contact: AFT, NEA, AAUP, AAUW
- 8) Mundanes: Stationary, etc.
- 9) Discussion: Where do we want to be??????????????????